



# What to do with your patterns once PLoP is over...

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## Publishing Patterns

- Why publish?
- Where can I publish?



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## Why Publish?

- Fame
  - ▶ Publishing *never* hurts... It can lead to promotions, job offers, and fleshes out a C.V.
- Fortune
  - ▶ You can actually get *paid* for writing patterns ... cool!
- Hordes of Adoring Fans
  - ▶ OK, so I lied on this one...



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## Where can I publish?

- Hillside outlets
- Academic publication
- Commercial publication



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## Hillside Outlets

- The Hillside Group encourages patterns in two ways
  - ▶ The PLoP proceedings are a "citeable" reference
    - Useful for Academic C.V.
  - ▶ The Pattern Languages of Program Design books (PLoPD)
    - published by A-W
    - Contact:

- ▶ There is a loose tie between PLoP and PLoPD.
- ▶ The PLoPD books include patterns from all Hillside conferences (EuroPLoP, PLoP, KoalaPLoP, etc.) as well as patterns that were not workshopped in any conference!
- ▶ You are NOT guaranteed to get your patterns published in PLoPD. Your patterns Must undergo separate submission process.
- ▶ More details on this later in the conference.



## Academic Publication

- Patterns papers can be published in Academic Journals
  - ▶ Communications of the ACM, IEEE Software have run special "patterns issues"
  - ▶ Individual ACM SIGS each have their own publications that sometimes do patterns...
    - SIGPLAN Notices, etc.
  - ▶ Journal of Object Oriented Programming often runs patterns features

- ▶ Why go the Academic Route? The biggest point is that these are "Refereed" Journals -- something that counts more in the academic world than an "non-refereed" commercial outlet
- ▶ However, it will be easier to get published in one of the more focused journals (like SIGPLAN Notices) that are patterns "friendly" or a journal that's "mixed" academic and commercial like JOOP and CACM.
- ▶ The rejection rate for the mixed journals is not that high -- if your paper is generally useful, in good shape, and meets needs, then it can get published in either CACM or JOOP. Be prepared to wait, though...



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## Commercial Publication

- Many computer magazines are open to pattern-related or pattern-based submissions
  - ▶ Must fit with the theme of the magazine
  - ▶ Should have more examples and a less "academic" tone
- A book would be the ultimate publication route
  - ▶ Biggest monetary rewards
  - ▶ Most prestigious and generally useful

- ▶ "Patlets" or articles about the patterns are good
- ▶ I would go so far as to suggest that if you write your patterns in an Alexandrian format, they will have a better chance of publication than if you write them in GOF or "canonical" form.
- ▶ A conversational tone is the one to take to a commercial audience



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## Magazines to consider

- The Java Report ([www.javareport.com](http://www.javareport.com))
  - ▶ Editor Dwight Deugo
  - ▶ Email: [103163.2657@compuserve.com](mailto:103163.2657@compuserve.com)
- Journal of Object Oriented Programming ([www.joopmag.com](http://www.joopmag.com))
  - ▶ Editor Richard Wiener
  - ▶ Email: [rswiener@acm.org](mailto:rswiener@acm.org)



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## More Magazines to Consier

- Software Development  
([www.sdmagazine.com](http://www.sdmagazine.com))
  - ▶ Submissions Editor Tamara Carter
  - ▶ Email: [tcarter@cmp.com](mailto:tcarter@cmp.com)



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## Web Publication

- There are several Webzines that can also publish your work
  - ▶ IBM DeveloperWorks  
([www.ibm.com/developer](http://www.ibm.com/developer))
  - ▶ Submission Contact is online
- There are more everyday
  - ▶ Even some academic web journals
- A route for self-publication
  - ▶ Brad Appleton, Alistair Cockburn, etc.

- ▶ This deserves some special note. If you do publish in a magazine, you may also want to publish on your own web site for long-term reference.
- ▶ There may be some legal issues involved in this -- so be careful about what rights you retain vs. give the publisher of your articles.



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## Writing a Book

- If your pattern or pattern language takes on a life of its own, and starts growing, consider a book
- Most patterns books (starting with A Pattern Language) are group efforts...consider co-authors
- Once you have a team, a theme and some material, then consider the publishers



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## **Addison-Wesley ([www.awl.com](http://www.awl.com))**

- Publisher of Design Patterns, Analysis Patterns, others
- John Vlissides is the editor of the Software Patterns Series
  - ▶ Pattern Hatching
  - ▶ The Design Patterns Smalltalk Companion
  - ▶ The Patterns Almanac 2000
- Contact John at [vlis@us.ibm.com](mailto:vlis@us.ibm.com), or see him at PLoP...



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## John Wiley & Sons

- Publisher of Pattern Oriented Software Architectures, others.
- ([www.wiley.com/compbooks](http://www.wiley.com/compbooks))
- submit to: [combks@wiley.com](mailto:combks@wiley.com)



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## Summary

- Publishing your patterns is the route to fame, fortune and glory
- You just gotta know where to start...